



27 MARCH 2023

BARCELONA, SPAIN



HOTEL SB GLOW, C/ de Badajoz, 148, 154, 08018 Barcelona

The landscapes of the origin and destinations of shea are changing, as are the required social, environmental and regulatory considerations associated with them. This one day conference will bring together a mix of long term GSA members and new industry brands to discuss the extent of these changes, their impact on sourcing communities, as well as practical solutions to address them for a secure, sustainable and resilient shea supply chain.

8:30 am - 9:00 am	Registration
9:00 am - 9:05 am	OPENING REMARKS
Global Shea Alliance	Aaron Adu, <i>Managing Director</i>
9:05 am - 9:15 am	WELCOME REMARKS
U.S. Agency for International Development (USAID) Linda Osabutey	Linda is a Project Management Specialist with USAID's Regional Economic Growth Office (REGO). She manages the Mission's Monitoring, Evaluation and Learning Project as well as the Sustainable Shea Initiative implemented by the Global Shea Alliance. 
Mastercard Foundation Gottfried Odamtten-Sowah	Gottfried is the Program Lead for Agribusiness at the Mastercard Foundation Office in Ghana, Accra. He is involved in programing work aimed at strengthening and building the resilience of smallholder farmers and agribusinesses to unlock work opportunities for young people, especially women. 
9:15 am - 9:45 am	INDUSTRY UPDATES
Global Shea Alliance Aaron Adu	Key Trends and Insights Impacting the Industry Aaron leads the GSA's development efforts including strategic planning, membership expansion, collaboration and fundraising. He oversees secretariat activities related to sustainability, quality, policy advocacy and promotion. 
9:45 am - 11:15 am	ASSESSING RISKS IN A CHANGING LANDSCAPE - Part 1
Fadefso Dono Edwige Meda	Shea 101 Edwige is the President of the Federation of Associations for the Development & Fulfilment of Women (FADEFSO). Since 2022, she has been instrumental in facilitating access to credit and, establishing a shea tree nursery and distribution of 40,000 shea seedlings. 
Maison Karité Carmen Navarro Sánchez	European Trends Concerning Natural Cosmetics Carmen has been the CEO and Co-founder of Maison Karite, a producer of organic and certified cosmetics based on wild butters and oils from West Africa, since 2012. She is involved in evaluating the importance of the source and managing direct projects with women groups in Ghana and Senegal. 
Partner Africa Sara Clancy	Adopting a Human Rights Due Diligence Approach to Identifying and Addressing the Salient Issues in the Shea Supply Chain Sara is the Executive Director of Partner Africa and has managed ethical trade programmes for the World Bank Group, UNDP, The UN Global Compact, The Body Shop, Levis Strauss and Save the Children. Sara has worked extensively in the agribusiness, manufacturing, banking and extractives sectors. 

<p>Sidley Austin LLP</p> <p>Stella Perantakou</p>	<p>ESG Risks and Opportunities in the EU: Recent Regulatory Developments</p> <p>Stella is an Associate at Sidley Austin LLP and advises governments, business & other stakeholders on international trade law, trade & sustainability matters & ESG regulation at a national and international level, with a focus on EU Green Deal initiatives.</p> 
<p>The Fairtrade Foundation</p> <p>Hannah Dunne</p>	<p>Fairtrade Shea: Exploring Trends, Challenges and Opportunities</p> <p>Hannah is the Sustainable Sourcing Manager for Shea at the UK's Fairtrade Foundation, an independent, 3rd party certification that partners with producers to negotiate better prices, decent working conditions and a fair deal. This year, Fairtrade is placing a new and enhanced focus on shea.</p> 
<p>11:15 am - 11:30 am Coffee Break</p>	
<p>11:30 am - 1:00 pm ASSESSING RISKS IN A CHANGING LANDSCAPE - Part 2</p>	
<p>Ideal Providence Farm</p> <p>Georgina Koomsen</p>	<p>Addressing Environmental Risk and Empowering Women</p> <p>Georgina is the CEO of Ideal Providence farms with 20+ years in farming. She works with women's groups in Ghana and was instrumental in the certification of organic wild shea nut collection in the Upper West Region and the first in West Africa.</p> 
<p>AAK</p> <p>Aude Traore</p>	<p>Human Rights Risk Assessment: The Specificity of Shea</p> <p>Aude is responsible for sustainability in the shea sector for AAK. She has an agricultural background with experience in West Africa and was in charge of Kolo Nafaso, AAK's direct sourcing program leading her to interact with women collectors involved in the implementation of sustainability projects in shea.</p> 
<p>Fuji Oil Ghana Ltd Fuji Oil Europe</p> <p>Ronny Voorspools</p>	<p>Risk Management in Shea Sustainability Projects</p> <p>Ronny is the Managing Director of Fuji Oil Ghana Ltd & Technical Director of Fuji Oil Europe and has an extensive career in operations in the vegetable oils & fats processing industry. He has 5+ years experience in shea sustainability projects, with a strong belief in win-win partnerships.</p> 
<p>International Center for Tropical Agriculture</p> <p>Paa Kwesi Awuku-Darko</p>	<p>Mainstreaming ESG Measurement and Reporting for Local SMEs: Lessons and Experience from Working with SMEs in Northern Ghana</p> <p>Paa Kwesi works with CIAT as a Sustainable Finance Consultant for USAID funded Sustainable Land Use Finance Project. He has a background in agricultural finance, enterprise development and digital financial services.</p> 
<p>1:00 pm - 2:00 pm Lunch</p>	
<p>2:00 pm - 3:15 pm ENSURING A SUSTAINABLE SHEA SUPPLY: SOCIAL SUSTAINABILITY</p>	
<p>Burt's Bees</p> <p>Shannon Hess</p>	<p>SheKeeper – Diversifying Beekeeping Through Shea</p> <p>Shannon has spent 25 years in the global beauty industry & joined Burt's Bees to expand commitment to responsible sourcing & human rights. She drives transparency and traceability in natural ingredient supply chains for 1,000+ ingredients sourced from over 100 countries.</p> 
<p>The Body Shop</p> <p>Virginia Sampaio</p>	<p>Strengthening the Sustainability of the Shea Supply Chain in Northern Ghana</p> <p>Virginia is the Sustainability, Responsible Procurement Manager at The Body Shop. She works with Community Fair Trade suppliers in different countries to ensure the trade is ethical, fair, sustainable and efficient.</p> 

<p>Bunge Loders Croklaan</p> <p>Laura de Gruijter</p>	<p>Empowering Women by Creating New Business Co-operatives</p> <p>Laura is heading the Shea Sustainability team in West Africa, responsible for the strategic development, coordination and implementation of the activities under Bunge Loders Croklaan's Where Life Grows programme.</p> 
<p>L'Oréal</p> <p>David Hazoume</p> <p>AXA Emerging Customers</p> <p>Anaar Kara</p>	<p>Insurance Net for Smallholders (INES): Strengthening the Resilience of Shea Collectors</p> <p>David is an agronomist specialized in Agribusiness & Sustainable Development Management & a Sustainable Sourcing Manager. He designs & coordinates responsible purchasing & sustainable projects on strategic agricultural raw materials around the world.</p> <p>Anaar has over a decade of experience in operating inclusive insurance programs particularly for smallholder farmers. Currently, she is responsible for smallholder farmer programs and public-private partnerships at AXA Emerging Customers, the financial inclusion arm of the AXA Group.</p>  
<p>OLVEA</p> <p>Emmanuel Petiot</p>	<p>Innovating Sustainability in a Changing Shea Butter Environment</p> <p>Emmanuel is the Managing Director of OLVEA's Vegetable Oils business unit, and an active force for driving innovation and addressing sustainability issues. He is responsible for OLVEA's operations in West Africa including the sourcing and production of shea butter.</p> 
<p>3:15 pm - 3:30 pm Coffee Break</p>	
<p>3:30 pm - 4:50 pm ENSURING A SUSTAINABLE SHEA SUPPLY : ENVIRONMENTAL SUSTAINABILITY</p>	
<p>Beiersdorf</p> <p>Julia Beier</p>	<p>Together We Care: Beiersdorf's Sustainable Shea Program</p> <p>Julia is the Responsible Sourcing Manager and part of the company's Corporate Sustainability team. She manages the global sustainable sourcing program, including a smallholder project to empower women in the shea supply chain in West Africa.</p> 
<p>Noé</p> <p>Mariana Odru</p>	<p>Longterm Partnerships with the Private Sector for Sustainable Resource Management by Communities</p> <p>Mariana has an agro economist background and has been involved in rural development for 10+ years. She has worked for NGOs and action research centers in Africa, Middle East, South East Asia and Central America and has been working with Noé for the development of green value chains around protected areas.</p> 
<p>Vogelbescherming</p> <p>Luitzen Santman</p> <p>FairClimateFund</p> <p>Neera van der Geest</p>	<p>Growing the future for Shea: How Business, Livelihoods, Climate and Biodiversity are Interconnected in Shea Parklands</p> <p>Luitzen has 20+ years experience with community based conservation in Africa's forests and savannas and leads the biodiversity aspects of Birds, Bees & Business in Burkina Faso. He believes that strong collaborations between different stakeholders are key to improving sustainable shea parkland management.</p> <p>Neera is working with CORDAID and Birdlife Netherlands in the intervention 'Birds, Bees & Business' in Burkina Faso, where women access fuel efficient cookstoves funded by carbon credits.</p>  

<p>AAK Aude Traore</p>	<p>What Does Good Practice Mean in Shea Parkland Management?</p> <p>Aude is responsible for sustainability in the shea sector for AAK. She has an agricultural background with experience in West Africa and was in charge of Kolo Nafaso, AAK's direct sourcing program leading her to interact with women collectors involved in the implementation of sustainability projects in shea.</p> 
<p>4:50 pm - 5:00 pm CLOSING</p>	
<p>Bunge Loders Crocklaan Global Shea Alliance Jean-Arnaud Janvier</p>	<p>Closing Remarks</p> <p>Jean-Arnaud is the Vice President of the GSA, representing the supplier's category. He is also the Africa Supply Chain Manager for Bunge Loders Crocklaan (BLC) and oversees shea kernels and butter operations in Ghana, Burkina Faso, Mali, Côte d'Ivoire, Togo, Benin and Nigeria.</p> 
<p>5:00 pm - 6:30 pm Closing Cocktails</p>	

Join us for a cocktail hour sponsored by Birds, Bees and Business, learn about the fascinating world of birds and bees and the link to business. Come network and make new connections at Europe's largest shea industry event which brings together brands, ingredient suppliers, processors, distributors, producers, civil society, and donors from all over the world.



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